

## Smarter Collaboration Insights

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Sharing ideas to accelerate smarter collaboration

June 2024

### FEATURED THOUGHT LEADERSHIP

#### **Boosting Well-Being & Innovation through Smarter Collaboration**

You know that sour feeling you get when people ignore your participation – or don't bring you into the conversation? This kind of behavior doesn't just affect mental health and general productivity: it harms the level and effectiveness of deep thinking, creative brainstorming, and innovation.

Fortunately, leaders and their teams can take steps to create a culture of inclusivity and smarter collaboration – and see all the associated benefits in their organization and within themselves. Our decade-plus of research at Harvard and with hundreds of organizations has surfaced five major strategies:

- Understand people's uniqueness and embrace those differences as an asset
- Measure inclusivity
- Build and nurture a learning culture
- Check your biases
- Role model authenticity and expect nothing less

For details on these approaches, check out Dr. Heidi K. Gardner and Csilla Ilkei's [new article for the Institute For Well-Being in Law](#) (IWIL).



## EVENT NEWS

### Spreading Smarter Collaboration Far and Wide

Our team is the good kind of busy, applying the crucial messages of smarter collaboration across geographies, industries, levels, and roles. In one recent week, Insights Director Csilla Ilkei led a keynote for new talent at a multinational hedge fund on Monday in Orlando. She then joined colleague Ivan Matviak in San Francisco to run a workshop for the city's top legal leaders.



Matviak stopped in Chicago for a workshop with a global consumer goods giant - just as colleague Dr. Heidi K. Gardner was off to the south of France for a law firm's global partner retreat. She ended her week in the north of Denmark for another law firm's leadership keynote and workshop.

Perhaps most exciting is that we're engaging longer-term with all five organizations, helping to embed smarter collaboration practices across their ranks and deep into their culture, and driving meaningful change in each.

### London Event, CEO Research Focus on Purpose-Led Outcomes

Our involvement with Leaders on Purpose (LOP), a sustainability-focused think

tank, stretches back to our early research for the *Smarter Collaboration* book.

Our latest research effort involved interviewing 14 CEOs of Fortune 500 and similar multinational companies that are delivering significant results through their purpose-driven agenda. We investigated how they use smarter collaboration to innovatively tackle the complexity of a purpose-driven mission.

Their stories - and our conclusions - will be part of the LOP report to be released in September. In the meantime, Ivan Matviak is headed to LOP's CEO Summit in London next week.



Held during London Climate Action Week and building on seven years of high-impact leadership events, the summit equips leaders and their ecosystems with the latest insights, strategies, and partnerships necessary to transition to a purpose-driven economy.

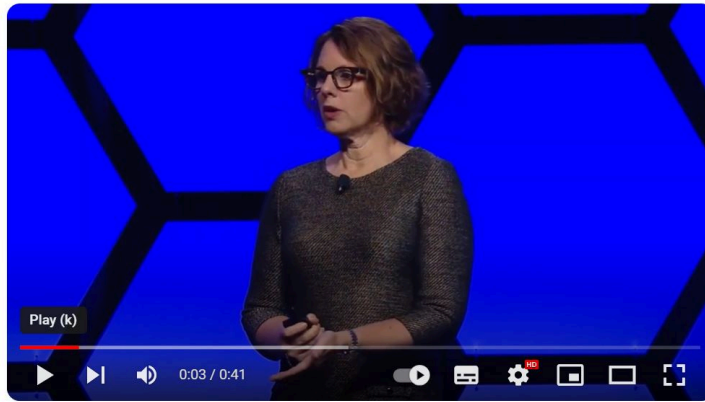
Matviak is excited to collaborate with CEOs and their teams on how they can more powerfully leverage collaboration to achieve their big-picture, purpose-led goals. Our July newsletter will feature some pre-release research highlights.

### Experience our Engagements

We are stepping up our [smarter collaboration video content](#) in the coming weeks, so you can get front seats to our talks and workshops. While nothing beats an in-person session, we hope the digital clips will inspire you to make progress on your smarter collaboration journeys.

Here are a few recent highlights:

- Dr. Heidi K. Gardner [asks the audience](#) "What's your point of view?"
- Dr. Heidi K. Gardner [challenges people](#) to consider when they are doing their best work.



## STAY CONNECTED

### Keep in Touch

Follow Gardner & Co. on [LinkedIn](#) and visit our [website](#) for extra news and insights on smarter collaboration.

### Subscribe to our Podcast

Follow our [Smarter Collaboration Podcast](#) to hear how incredible leaders bring together diverse thinkers to create breakthrough outcomes.

### Give Feedback

What else can we do together? Please send your thoughts to Christine at [christine@gardnerandco.co](mailto:christine@gardnerandco.co).

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